

**SmartQA**  
community

# MISSION of SmartQA Community

**elevate** thinking,  
**enhance** business value,  
**enrich** QA community  
to do less and accomplish more

# Current scenario & what can we do better?

## wrt **INDIVIDUAL**

is my **test quality** great? Can I go beyond with richer & diverse thinking perspectives?

Am I doing **shallow** compliance **checks** ? Could I do more deep testing?

Am I **growing well**? Can I enhance my career multidimensionally?

**significantly enhance QA LEADERSHIP of an individual**

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## wrt **ORGANISATION**

do we have **excessive focus on automation**? Automation is necessary, is it significantly reducing tech debt?

is our **tech debt choking dev capacity**? Could we un-throttle capacity to build new revenue stuff?

do we have **higher expectations from QA** beyond testing? Product suggestion, prevention, improved testability maybe

**deepen BUSINESS VALUE from QA**

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## wrt **COMMUNITY**

**Leveraging others' work** far more? Can we use prebuilt assets enabling higher, faster & better like in dev community?

**enrich the QA COMMUNITY**

target  
**AUDIENCE**

Serious Sr QA practitioners (4-6 years) keen to further their craft and make a difference to the community

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**BENEFITS**

**Grow** by transforming self and organization in QA  
**Grow** by leveraging community QA work and assets

**Be a change maker/influencer** to implement objectives  
**Be a coach**, transform others, build a smarter community

# Governing **PRINCIPLES**

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**6 PAY-IT-FORWARD** that those coached now coach others tomorrow

# Key ACTIVITIES

## INDIVIDUAL

SmartQA leadership coaching  
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## COMMUNITY

Create a platform for test assets publishing  
Publish test assets that can be leveraged by community  
Smartest Minds Contest



# SmartQA objectives/outcomes

## INDIVIDUAL

- 1 Be rapid
  - 2 Possess mature baseline
  - 3 Deliver business value
  - 4 Leverage other's work
- ⇒ *via COACHING*

## ACTIVITIES

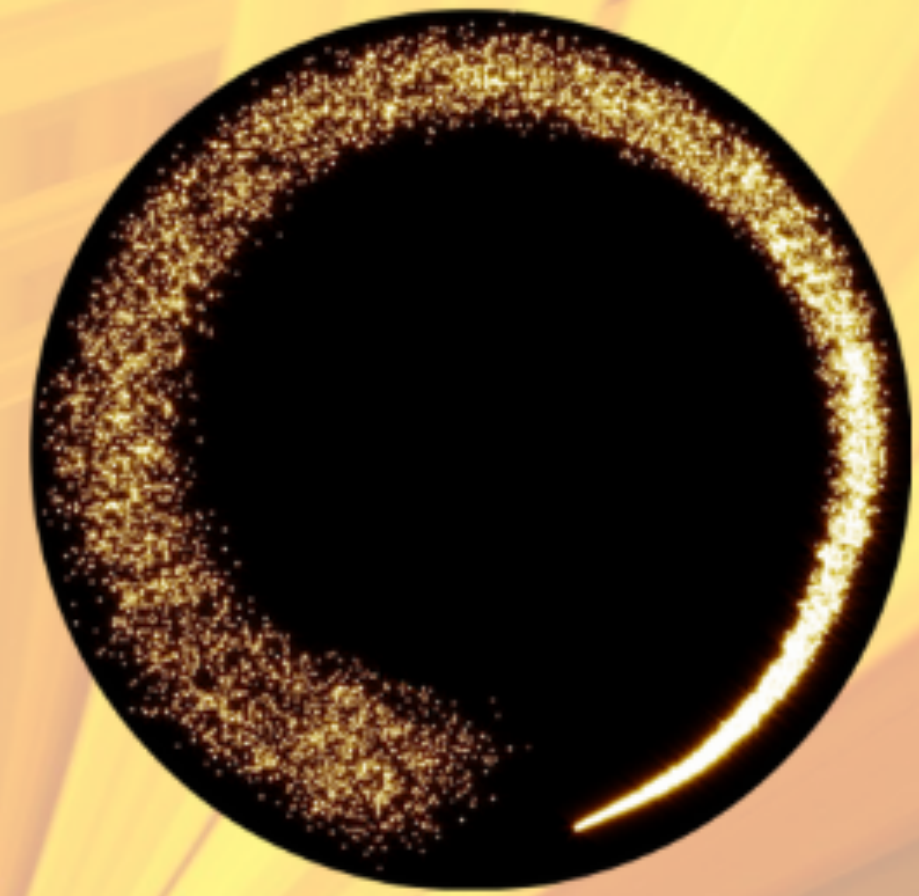
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